

additional papers 1



Licensing Sub-Committee

Committee

Wed 7 Nov
2018
10.00 am

Council Chamber
Town Hall
Redditch



www.redditchbc.gov.uk

**If you have any queries on this Agenda please contact
Pauline Ross**

**Town Hall, Walter Stranz Square, Redditch, B98 8AH
Tel: (01527) 881406**

e.mail: p.ross@bromsgroveandredditch.gov.uk

COMMITTEE PROTOCOL – LICENSING SUB-COMMITTEE

Each application that comes before this Sub-Committee will be treated on its own merits. This licensing authority will make its decision based on the merits of the application and the promotion of the four licensing objectives, namely:

- The prevention of crime and disorder;
- Public safety;
- The prevention of public nuisance; and
- The protection of children from harm,

and will also have regard to the Guidance issued under Section 182 of the Licensing Act 2003 and the Redditch Borough Council Statement of Licensing Policy.

Members of the Sub-Committee will meet prior to the hearing to note matters to be presented, assisted by the legal and administrative support Officers only. The actual application will not be discussed.

LICENSING HEARING PROCEDURE

The Hearing

1. The Chair will open the meeting, outlining the nature of the decision to be taken, and will identify the members of the Sub-Committee and Council Officers present.
2. The Chair will then ask all parties present for that agenda item to introduce themselves.
3. The Chair will give a brief outline of the procedure to be followed at the hearing.
4. The Licensing Officer will present the report, outlining any relevant representations and relevancies to the Redditch Borough Council Statement of Licensing Policy and Guidance issued under Section 182 of the Licensing Act 2003.
5. The Licensing Officer may be questioned by members of the Sub-Committee and, if given permission by the Sub-Committee, the other parties present.

(Similar rights of questioning will apply, with the Sub-Committee's permission, in relation to paragraphs 7, 9 and 11 below.)

6. The Applicant / Licence Holder and / or his / her representative will speak in support of the application.
7. The Applicant / Licence Holder and / or his / her representative may be questioned by members of the Sub-Committee.
8. Any witnesses called, with due notice, by the applicant will, with the permission of the Sub-Committee, then make representations to the Sub-Committee.

(Similar rights will apply in relation to witnesses called by other parties.)

9. The witnesses may be questioned by members of the Sub-Committee.

10. Any person who has given notice that they wish to make representations to the Sub-Committee will be invited to do so, having stated the nature of his / her interest in the matter.
 - (a) In the case of any person who has made representations but fails to attend, the hearing will normally proceed, taking into consideration the written representations, but ensuring appropriate weight is given to the representations.
 - (b) No person wishing to make representations may raise any ground or objection at the hearing not previously referred to in the written submission, unless all parties give their consent to this.
11. Once a person making representations has concluded their case, he / she may be questioned by the members of the Sub-Committee Committee.
12. The Licensing Officer will be invited to make a closing statement.
13. Any persons who have made representations will be invited to sum up.
14. The Applicant / Licence Holder and / or his / her representative will be invited to sum up.
15. The Chair will announce an adjournment of the hearing in order for the Sub-Committee to make its decision. The decision will be made in private and the Chair will, in accordance with the legal framework given in Schedule 12A of the Local Government Act 1972 as amended by the Local Government (Access to Information) (Variation) Order 2006, move to exclude all parties present, with the exception of the members of the Sub-Committee and the legal and administrative support Officers, from the Sub-Committee's deliberations. Normally the Sub-Committee, legal adviser and committee administrator will withdraw from the room.
16. The Sub-Committee may return to the meeting room to seek clarification on any point. The Sub-Committee, legal advisor and committee administrator will then withdraw again.
17. The Chair may depart from the above procedure if he / she considers it is in the interests of natural justice to do so, either of his / her own volition or upon application by any party. Before doing so he / she shall invite the views of the parties present and consider any representations that may be made.

Decision

18. The hearing will reconvene, all parties being recalled.
19. The Chair will announce the decision, together with reasons for it in public at the conclusion of the hearing, together with any conditions placed upon the licence and the licensing objective they relate to.
20. The decision will be confirmed in writing to the Applicant / Licence Holder and his / her representative (if appropriate), and to the other parties to the hearing, and also to the Chief Officer of Police, as soon as is practicable after the hearing.

Notes

1. *Any changes in Sub-Committee membership will be given at the beginning of the meeting.*
2. *Each party will be limited to a maximum time of ten minutes in which to make representations to the Sub-Committee. This period may be extended at the discretion of the Chair. If an extension is agreed, all parties are to be allowed the same time to make representations. Where appropriate, if several parties wish to make the same representation, a spokesperson may, by consent, be appointed, in which case the spokesperson is to be allowed the same period of time as other representatives. If a spokesperson is not appointed, the amount of time must be shared between the persons wishing to make the same representation.*
3. *Any person wishing to make representations and Applicants / Licence Holders can be represented by a legal representative (at their own expense) or by a Councillor.*
4. *Late representations and evidence will only be considered with the agreement of all parties present.*
5. *Parties to the hearing will not normally be entitled to cross-examine any other party unless given permission by the Sub-Committee to do so.*
6. *The Sub-Committee may require any person attending the hearing, who in its opinion is behaving in a disruptive manner, to leave the hearing and may:*
 - *refuse to permit that person to return; or*
 - *permit that person to return only on such conditions as the Sub-Committee specify,**but such person may, before the end of the hearing, submit in writing any such information which they would have given orally had they not been required to leave.*
7. *Decisions will generally be taken regardless of whether the applicant is present.*
8. *In cases where a decision cannot be given at the end of the hearing, the Sub-Committee will make its decision within 5 working days beginning with the day or the last day on which the hearing was held, and will inform the applicant as soon as is practicable thereafter of its decision.*
9. *Applicants have a right to appeal, details of which can be obtained via the Licensing Officer.*
10. *It is not the general policy of the Council to enter into discussions or correspondence on matters relating to the hearing or any decision made at the hearing.*
11. *Any irregularity resulting from any failure to comply with any provision of the relevant Regulations before the Sub-Committee has made a determination shall not of itself render the proceedings void. In the case of such irregularity, the Sub-Committee shall, if it considers that any person may have been prejudiced as a result of such irregularity, take such steps as it thinks fit to cure the irregularity prior to determination.*
12. *Clerical errors in any document recording a determination of the Sub-Committee or errors arising in such document from accidental slip or omission may be corrected by the Sub-Committee.*
13. *Parties are not normally permitted to cross-examine or question other parties at Licensing Sub-Committee hearings except with the permission of the Sub-Committee. It is important that questions should not be hostile or seek to unfairly undermine the position of any party.*



Licensing Sub-Committee

Wednesday, 7th November,
2018

10.00 am

Council Chamber Town Hall

Agenda

Membership:

Cllrs:

Julian Grubb
Pattie Hill

Jennifer Wheeler
Pat Witherspoon

5. Review of Premises Licence for Easemore Road Social Club (Pages 1 - 34)

The attached information has been provided on behalf of the Licence Holder, Mr Graham Allcott.

Easemore Social Club
Defence disclosure bundle

1











Easemore Social Club
Defence disclosure bundle

2

POLICE.UK Find your neighbourhood

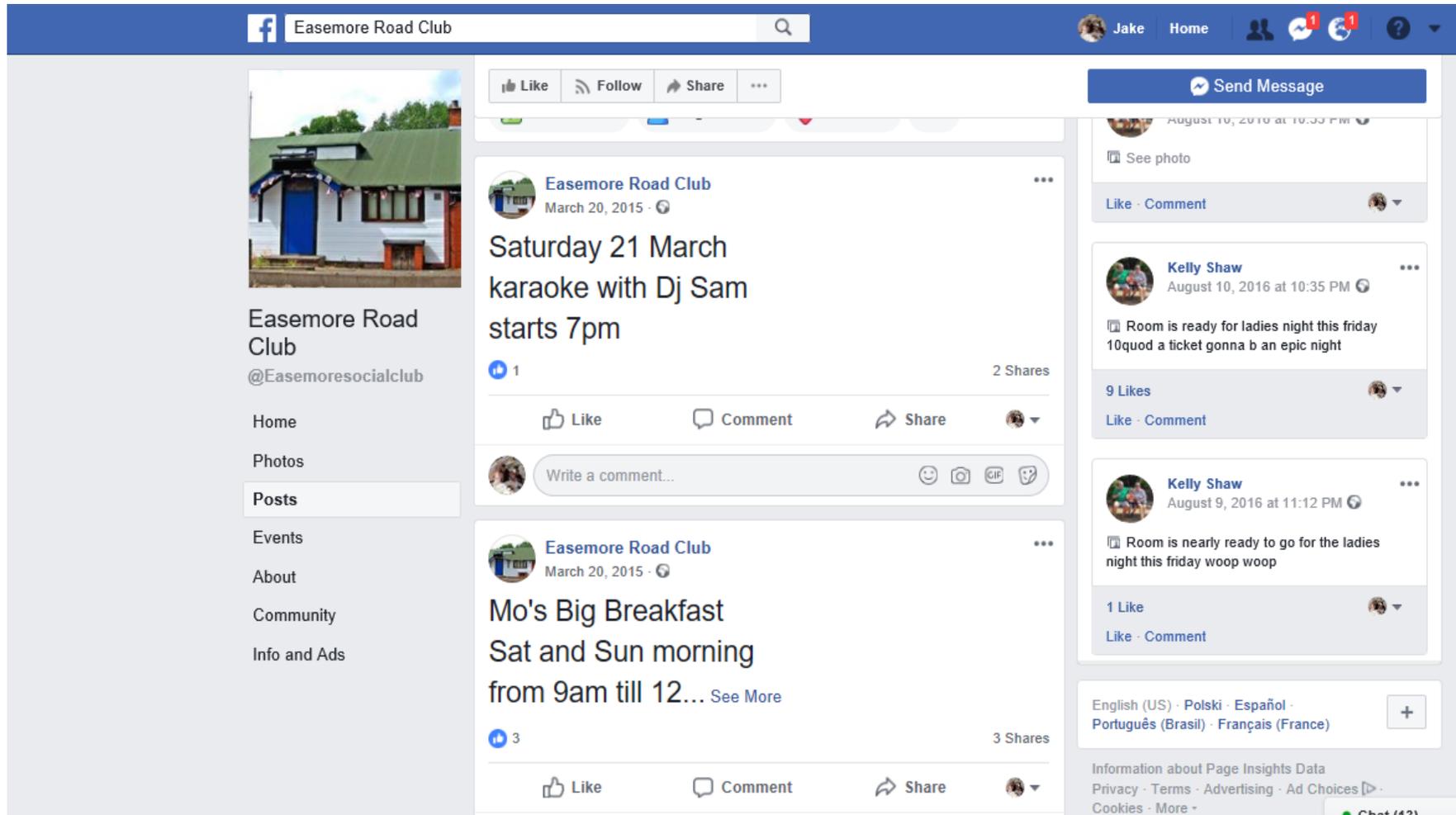
[Home](#) > [West Mercia Police](#) > [Abbey](#) >

Crime map

Showing:	All crime (110) ▾	reported in April 2018 ▾	Update
Showing:	All crime (137) ▾	reported in May 2018 ▾	Update
Showing:	All crime (159) ▾	reported in June 2018 ▾	Update
Showing:	All crime (177) ▾	reported in July 2018 ▾	Update
Showing:	All crime (145) ▾	reported in August 2018 ▾	Update

**Easemore Social Club
Defence Disclosure bundle
3**





The screenshot shows the Facebook profile for Easemore Road Club. The page features a cover photo of a building with a blue door and a green roof. The profile name is "Easemore Road Club" with the handle "@Easemoresocialclub". The page has a navigation menu on the left with options: Home, Photos, Posts, Events, About, Community, and Info and Ads. The main content area displays two posts from March 20, 2015. The first post is titled "Saturday 21 March karaoke with Dj Sam starts 7pm" and has 1 like and 2 shares. The second post is titled "Mo's Big Breakfast Sat and Sun morning from 9am till 12..." and has 3 likes and 3 shares. On the right side, there is a "Send Message" button and a list of comments from Kelly Shaw, dated August 10, 2016, discussing a ladies night event. At the bottom of the page, there is a language selection menu and a chat notification for 13 people.



Easemore Road Club updated their cover photo.
September 1, 2014 · 🌐



Easemore Road Club
June 18, 2014 · 🌐

Attention all bands and musicians in Redditch. We would like to offer you FREE use of the function room for practice sessions on Thursday nights. Please contact the club for more info on [01527 757718](tel:01527757718)



Classic Rock Night
This Sat (6th sept) @ The Easmore Road Club

2 Shares

Easemore Road Club
June 16, 2014 · 🌐

Live Bands Back on Sundays from 4pm

Easemore Road Club
May 5, 2014 · 🌐

the boys are back in town



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BUNDLE DOCUMENT NUMBER 4

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Proposal Prepared For
Easemore Road Social Club

Mission Statement

Gemini's mission is to add value to each of our members, by maximising the potential within their car parks and providing a truly unique service.

From our many years' experience within both business and the parking industry we have gained an unrivalled knowledge that separates us from that of our competitors. Whilst many car park management companies tend to pigeon hole themselves offering only what is already expected. Gemini Parking Solutions vision is very different. We intend to push the boundaries of creativity becoming pioneers within the parking industry, growing a company that delivers the highest quality of service which in turn maximises the assets of each of our members.

Building a Successful Team

Here at Gemini we understand the importance of the mind set of each of our employees. Within our recruitment process we identify candidates who we feel have the right attitude, motivation and understanding of what is expected from them as an employee of Gemini Parking Solutions. The development of our staff is also a key principle to our success. By holding weekly personal development sessions with each of our employees, we aim to help them recognise their true ability and the limitless possibilities that can be achieved by adopting the right mind set. Our belief is that if we can assist our employees to become the best versions of them, it can only enhance the quality of Gemini Parking Solutions.

Our accreditations:

Gemini Parking Solutions London Ltd is:



- A member of the British Parking Association (BPA)
- Have signed and fully support The Hospital Parking Charter
- A member of the BPA's Approved Operator Scheme (currently the only form of regulation for the industry)
- Registered with the Information Commissioner under the Data Protection Act



Site Survey

Site Address:

Easemore Road Social Club, 25 Easemore Road, Redditch, B98 8ER

Site Location:

The Social Club is located on Easemore Road and is located directly opposite Redditch Registry office and the local Baptist Church. It is also within close proximity to the Job Centre and the busy high street.

Car park opening hours:

24 hours

Current management:

No current management.

Proposed Management

Premier ANPR & Pay and Display Combined System:

We understand that you wish to install a car park management system in order to generate income from car park and deter non users of the social club from abusing the car park facilities.

Currently there is no method of parking control within the car park and subsequently there is a high level of parking abuse. This is then having a negative impact on the amount of parking spaces available for genuine users of the social club.

The Gemini Premier Pay and Display & Combined ANPR System is fully automated and is able to manage both payments for parking and compliance 24 hours per day, encouraging all visitors to abide by the set terms and conditions. The system also allows additional payments methods, allowing visitors to make card payments by phone in cases where members may not be carrying change.

One of the major benefits of the ANPR Combined system is that it totally removes the initial financial outlay and the burden of annual maintenance agreements, which can be very costly especially within high volume car parks. The ANPR Combined System is managed and maintained by Gemini totally removing the stress and work load away from you.

Authorising permits for staff and visitors couldn't be easier. We will provide you with web access to your own unique permit system allowing you to simply upload the details of staff and company vehicles making them exempt from receiving a parking charge notice. The system also allows you to create daily permits for less frequent visitors and contractors. The beauty of The Premier Pay and Display & ANPR system is that its simplicity makes light work of tasks that would normally require you to dedicate numerous hours, saving you time and money!

This package provides you with a one stop shop for all your Car Park Management needs. The Gemini Parking Systems guarantee a standard of quality and offers a reliability that has made us one of the leading operators in the parking industry today.

The Solution

The Premier System:

When a vehicle enters your car park, our automated camera captures the registration plate along with a full colour photograph of the vehicle.

Pay on Arrival

When having parked their vehicle, drivers simply enter their vehicle registration details onto the alpha numeric payment terminal and then make payment for their stay. The payment terminal immediately synchronises this information with the images captured from the ANPR cameras and authorises the vehicle to park for the permitted time period.

Signage:

We will provide and install signage detailing the terms of the parking area which will provide a clear understanding of the parking charges and where motorists can park. Signage will be placed at the entrance to the car park and throughout.

Our customer friendly approach:

We understand the importance of customer relations and are committed to providing our clients with a service that enhances the visitor experience. Gemini operatives are trained to the highest standards enabling them to operate effectively yet fairly. This ensures that motorists and members of the public receive the kind of service they expect.



The key advantages of the Pay & Display and ANPR Combined System:

- ✓ The increased revenue on a typical 50 space car park can increase up to 30% within a year
- ✓ 24/7 monitoring of the car park offering increased security
- ✓ There are no requirement for entry/exit barriers, which are expensive to install and maintain in conjunction with Pay on Foot machines
- ✓ Queuing traffic and congestion on access roads are eliminated unlike that of barrier systems
- ✓ Ongoing increased revenues through improved customer compliance with payment terms
- ✓ No need to return to the car with a ticket to display in the window

Manned Patrols:

Gemini would also recommend incorporating a Gemini Operative to attend site on an infrequent basis to monitor all vehicles parked within disabled areas and Permit Holder Only areas if any. A visual inspection of each vehicle will be carried out to ensure that a valid badge or permit is displayed. Any vehicle parked within this area not displaying a valid permit will then be issued with a Parking charge notice.

Failure to make payment:

Should a motorist park their vehicle within your car park and leave failing to pay for their stay, or exceed the time allowance they paid for, this would flag up on our system as a **non payer** and a Notice to Owner would then be sent to the registered keepers address. The notice to owner would advise the registered keeper that the driver of the vehicle failed to comply with the set terms and conditions of the site, and by parking at the location they accepted all prevailing terms and conditions set out, therefore a parking charge would be due. This would be a level of £100.00, discounted to £60.00 if paid within 14 days.

Enforcement would be carried out after the following contraventions:

- Non payment of parking tariff
- Non display of a valid permit
- Exceeded duration to which vehicle was permitted to park
- Not parked within a marked bay
- Non display of a blue badge

The ANPR and Pay & Display System

Proposed Installation:

It is proposed to install ANPR cameras at the entrance to cover both the entrance and exit lane. The cameras will be mounted onto the side of the building in order to keep civil works to a minimum. The Automated Enforcement unit for recording the vehicle movements will be installed internally in a lockable cabinet.



Proposed Machine Layout:

A single Payment Terminal shall be located within a prominent position within the car park, so it is easily accessible for all motorists.

Pay by Phone:

We are also able to provide the option of a Pay by Phone service allowing an alternative payment. Motorists can simply call our pay by phone service and make payment via debit or credit card in order to pay for their stay. Regular users will also have the option to set up an account to speed up the payment process.



Signage

We will provide and install signage detailing the terms of the parking area which will provide a clear understanding of the terms and conditions. Signage will be placed at the entrance to the car park and throughout.

All of our signage is approved by the British Parking Association giving you the peace of mind knowing your car park is being managed to the highest possible standard

GEMINI Parking Solutions
Parking Tariffs Apply

Car Park Tariff

0-1 hours	£2.00
1-3 hours	£3.00
3-6 hours	£4.00
6-8 hours	£7.00
24 hours maximum stay	£10.00

Please pay on entrance

Appropriate cash or card payment must be made at the time of entry. Payment by mobile phone or other means is not permitted. Payment by mobile phone is not permitted. Payment by mobile phone is not permitted.

How To Pay

Enter your vehicle registration into the payment keypad and pay for the duration of your stay.

With my mobile phone I can pay for my parking. I can pay for my parking with my mobile phone. I can pay for my parking with my mobile phone.

24 Hours Per Day, including Bank Holidays

Conditions Apply: Monday - Sunday

At all times you are required to display a payment sticker on your windscreen and to display the parking sign when you enter the car park. If you do not do this you may be liable for a fine. If you do not do this you may be liable for a fine. If you do not do this you may be liable for a fine.

The maximum parking period is 24 hours. If you exceed this period you will be liable for a fine. If you exceed this period you will be liable for a fine. If you exceed this period you will be liable for a fine.

24 Hours Per Day, including Bank Holidays

01203 200283

Private Land

Parking Tariffs Apply

Pay on Entrance

To pay for your stay your vehicle registration details are required

You are not required to display a ticket within your vehicle once you have paid for your stay

Car park by contract with Gemini Parking Solutions

01203 200283

GEMINI Parking Solutions

GEMINI Parking Solutions
Parking Notice

Disabled badge holders only

A valid blue badge must be clearly displayed within the windscreen of the vehicle

At all times you are required to display a payment sticker on your windscreen and to display the parking sign when you enter the car park. If you do not do this you may be liable for a fine. If you do not do this you may be liable for a fine. If you do not do this you may be liable for a fine.

The maximum parking period is 24 hours. If you exceed this period you will be liable for a fine. If you exceed this period you will be liable for a fine. If you exceed this period you will be liable for a fine.

24 Hours Per Day, including Bank Holidays

01203 200283

BPA



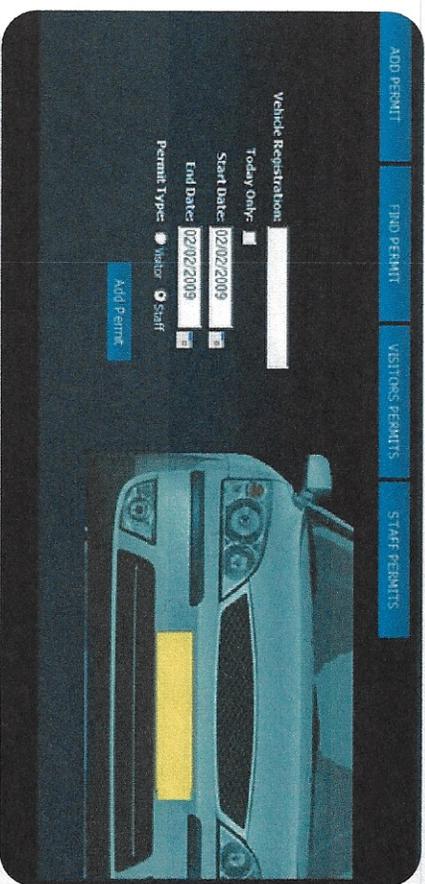
Permit List

Authorising permits for staff or visitors couldn't be easier. We will provide you with direct access to your own unique permit system allowing you to simply upload the details of staff and company vehicles making them exempt from receiving a parking charge notice.

The System also allows you to create daily permits for less frequent visitors and contractors. The beauty of Gemini ANPR system is that its simplicity makes light work of tasks that would normally require you to dedicate numerous hours, saving you time!

This system is fully automated and removes the need to provide authorised users with permits to display in their windscreen, automatically saving you time and money to manage this process.

You can add or remove vehicles from this White List at any time; it provides you full transparency and control of your car park to ensure it is not abused.



Financials

The below financial breakdown is based upon Gemini Parking Solutions meeting the cost of the supply, installation and maintenance of the Gemini Premier ANPR & Pay and Display Combined System, signage and related equipment. The below proposal is based on a 36 month agreement term.

Description	Cost	Quantity	Total
Supply of Gemini Premier ANPR and Pay and Display Combined System	-	-	✓
Design, supply and installation of signage	-	-	✓
24 hour system maintenance	-	-	✓
Administration including appeals / debt recovery / POPLA	-	-	✓
DVLA requests	-	-	✓
Monthly usage reports	-	-	✓
Reconciliation reports	-	-	✓

The Gemini Premier ANPR System

Gemini Parking Solutions propose to provide you with the Gemini Premier ANPR System including supply and installation of the system, signage, enforcement equipment and the relevant consumables. Gemini offer to provide this service on a cost neutral basis removing any financial commitment from the client. The Gemini ANPR System includes the supply of a single payment machine any additional requirements will be at an added cost to which the client must meet.

**Percentage and contract term stated for indication purposes only and is dependent upon final agreed operational hours, parking charge and exemptions etc.*

Relevant Experience

Gemini Parking Solutions. Case Study



“I would highly recommend their services to others in the industry. Everything Gemini has done so far has exceeded our expectations, as they have a professional team who understood what was needed and helped us to exceed our goals, whilst maintain a customer friendly approach”
 Kevin Leech - Harvester Restaurant Group

Problem

Harvester is a national brand which has customer parking facilities within a high percentage of their restaurants. Many of their car parks were being abused by non customers, that meant parking for genuine users was limited and often the car parks were full before the restaurant had even opened.

Solution

After meeting with Kevin and carrying out detailed site surveys to establish the correct solutions, we installed the Gemini Premier Pay & Display System at twelve Harvester restaurant sites within the South East of England. All twelve sites were operational within 6 weeks of our initial meeting.

Results

Within just a matter of days from the Gemini Premier Pay & Display System being installed, each restaurant reported a massive improvement in the availability of parking spaces for their customers. The installation of the system also provided the Harvesters with additional income boosting their profits!



BUNDLE DOCUMENT NUMBER 5

- Example petition letter regarding the Easmore Club
- Letter from the Where Next Association

The Licensing Authority has received from the Licence Holder copies of the attached petition letter signed by 55 different individuals.

The 55 pages have not been reproduced in full as they contain personal information regarding the signatories.

There are 2 additional comments included in the letters as follows:-

1. "As a single woman I find it a safe place to go on my own. Graham, staff and customers have always made me feel safe. Yes there has been trouble in the past but it is dealt with quickly".
2. "As a registered blind person Graham and staff have always made sure I am always safe on my own. The Easmore is the only place I have found this to happen. If the Easmore closes I would lose my independence to socialise on my own with confidence. This has been written for me in my word".

**Easemore Social Club
25 Easemore Road
Redditch
B98 8ER**

Easemore Social Club is subject to a review of its premises license after a number of complaints have been made by neighbours in respect to anti-social behaviour associated with the club. The action is brought by West Mercia Police.

A formal hearing will take place at Redditch Council before the Licensing sub-committee who have the power to; revoke the premises license, suspend the premises license and to remove Graham Alcott as the Designated Premises Supervisor.

As a patron of the club or as a local resident, if you feel strongly that you would wish to support this shop and Graham Alcott as the DPS, you are invited to put your personal information below.

If you feel that you agree with and wish to support West Mercia Police in their case, you may make representations directly to Redditch Council (Licensing Department).

I am

I live at

..... Postcode.....

I can be contacted on

By signing below I agree that my information may be used to SUPPORT the Easemore Social Club and Graham Alcott as the DPS who has my full confidence in his ability to run a safe premises.

Signed

Date 2.11.2018



To whom it may concern,

I have been Nursery Manager for many years.

In my time here I have never experienced any noise or disturbance or trouble of any kind from Easemore Road Social Club.

During working hours or weekends, you wouldn't even know they were there.

N.F Houghton
(Nursery Manager)

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Easemore Social Club
Disclosure Bundle 6



Let right be done